

KCBS TV

4200 Radford Avenue, . Studio City CA 91604

KCBS TV

AND

CONTRACT NO. REV.

1021-64209-1

DATE PRINTED

04/22/13

PAGE 1

35698	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	345395	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	BUYING TIME			WENDY GREUEL FOR MAYOR	
AND	650 Massachusetts Ave NW Ste 210			7120 Hayvenhurst Ave Ste 315	
ADDRESS	Washington DC 20001-3796			Van Nuys CA 91406-3813	
	USA			USA	
CONTACT	KATE WELSH			PRODUCT WENDY GREUEL FOR MAYOR 2013	
LOCAL SALESPERSON	Andrew Del Guercio	AGENCY EST. NO.	2731	PRODUCT CODE 1307	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 04/23/13 AND ENDING 04/25/13 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 **LUR**	0111..0	3	04:29A	05:00A	30S	04/23/13-04/25/13	CBS2 NEWS 430-5A	3	75.00	225.00
2 **LUR**	01110..	3	05:00A	06:00A	30S	04/23/13-04/25/13	CBS2 NEWS 5A	3	175.00	525.00
3 **LUR**	00110..	2	06:00A	07:00A	30S	04/24/13-04/25/13	CBS2 NEWS 6A	2	200.00	400.00
4 **LUR**	00110..	2	07:00A	09:00A	30S	04/24/13-04/25/13	THE EARLY SHOW	2	175.00	350.00
5 **LUR**	01110..	3	09:57A	11:00A	30S	04/23/13-04/25/13	PRICE IS RIGHT	3	800.00	2400.00
6 **LUR**	00110..	2	11:00A	11:27A	30S	04/24/13-04/25/13	CBS2 NEWS 11A	2	500.00	1000.00
7 **LUR**	01110..	3	11:30A	12:30P	30S	04/23/13-04/25/13	YOUNG AND THE RESTLESS	3	600.00	1800.00
8 **LUR**	00110..	2	02:00P	02:57P	30S	04/24/13-04/25/13	THE DOCTORS	2	500.00	1000.00
9 **LUR**	00110..	2	02:58P	04:00P	30S	04/24/13-04/25/13	DR. PHIL	2	500.00	1000.00
10 **LUR**	00110..	2	04:00P	05:00P	30S	04/24/13-04/25/13	JUDGE JUDY	2	500.00	1000.00
11	..11...	2	05:00P	06:00P	30S	04/24/13-04/25/13		2	500.00	1000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KCBS TV

4200 Radford Avenue, . Studio City CA 91604

KCBS TV

CONTRACT NO. REV.

1021-64209-1

DATE PRINTED

04/22/13

AND

PAGE 2

35698	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	345395	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	BUYING TIME			WENDY GREUEL FOR MAYOR	
AND	650 Massachusetts Ave NW Ste 210			7120 Hayvenhurst Ave Ste 315	
ADDRESS	Washington DC 20001-3796			Van Nuys CA 91406-3813	
	USA			USA	
CONTACT	KATE WELSH			PRODUCT WENDY GREUEL FOR MAYOR 2013	
LOCAL SALESPERSON	Andrew Del Guercio	AGENCY EST. NO.	2731	PRODUCT CODE 1307	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 04/23/13 AND ENDING 04/25/13 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
LUR	PGM: CBS2 NEWS @ 5P									
12	. . 11 . . .	2	06:00P	06:30P	30S	04/24/13-04/25/13		2	500.00	1000.00
LUR	PGM: CBS2 NEWS @ 6P									
13	00110..	2	06:56P	07:30P	30S	04/24/13-04/25/13	ET	2	1500.00	3000.00
LUR										
14	00110..	2	07:30P	07:57P	30S	04/24/13-04/25/13	INSIDER	2	1500.00	3000.00
LUR										
15	T	1	07:58P	09:00P	30S	04/23/13-04/23/13	NCIS	1	10000.00	10000.00
LUR										
16	00110..	2	10:59P	11:35P	30S	04/24/13-04/25/13	CBS2 NEWS 11P	2	1400.00	2800.00
LUR										
17	01110..	3	11:35P	12:37A	30S	04/23/13-04/25/13	DAVID LETTERMAN	3	700.00	2100.00
18	W	1	09:00A	09:57A	30S	04/24/13-04/24/13	LET'S MAKE A DEAL	1	1200.00	1200.00
LUR										
19	01110..	3	01:00P	02:00P	30S	04/23/13-04/25/13	THE TALK	3	1500.00	4500.00
LUR										
Total Contract:								42		38300.00
Billing Summary										
Qtr 2-13						Apr	May	Jun	Total	
						38300.00	.00	.00	38300.00	
GRAND TOTAL									38300.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION